



JAPANESE AMERICAN NATIONAL MUSEUM

SPONSORSHIP and UNDERWRITING OPPORTUNITIES

2017 Gala Dinner and Silent Auction

Reconnecting with the Past, Forging Our Future

Honoring

**Irene Y. Hirano Inouye, Bruce T. Kaji,
and Tom Ikeda**

Saturday, May 6, 2017

Westin Bonaventure Hotel and Suites, Los Angeles

404 South Figueroa Street

Los Angeles, CA 90071

100 North Central Avenue, Los Angeles, California 90012

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janm.org • janmstore.com



#JANMgala



\$100,000 SIGNATURE SPONSOR

- Two (2) Signature Sponsor tables with complimentary wine
- Ten (10) complimentary valet parking passes
- Twenty (20) complimentary drink tickets
- Two (2) full page color ads in Gala Dinner Journal
- One (1) full page welcome letter in Gala Dinner Journal
- Twenty (20) invitations to Private VIP Reception on Friday, May 5, 2017
- Recognition as Signature Sponsor in all Gala Dinner print materials, on janm.org home page rotating banner, and in one JANM social media post (schedule permitting)
- Sponsor name, logo, and website link on Gala Dinner website (link active through June 2, 2017)
- Sponsor name or logo on Gala Dinner step and repeat
- Ten (10) copies of 2016 Gala Dinner highlights DVD

\$50,000 PRESENTING SPONSOR

- One (1) Presenting Sponsor table with complimentary wine
- One (1) Platinum Sponsor table with complimentary wine
- Ten (10) complimentary valet parking passes
- Ten (10) complimentary drink tickets
- Two (2) full page color ads in Gala Dinner Journal
- Ten (10) invitations to Private VIP Reception on Friday, May 5, 2017
- Recognition as Presenting Sponsor in all Gala Dinner print materials, and in one JANM social media post (schedule permitting)
- Sponsor name, logo, and website link on Gala Dinner website (link active through June 2, 2017)
- Sponsor name or logo on Gala Dinner step and repeat
- Five (5) copies of 2016 Gala Dinner highlights DVD

\$25,000 DIAMOND SPONSOR

- One (1) Diamond Sponsor table with complimentary wine
- One (1) Gold Sponsor table
- Five (5) complimentary valet parking passes
- Ten (10) complimentary drink tickets
- One (1) full page color ad in Gala Dinner Journal
- Six (6) invitations to Private VIP Reception on Friday, May 5, 2017
- Recognition as Diamond Sponsor in all Gala Dinner print materials, and in one JANM social media post (schedule permitting)
- Sponsor name, logo, and website link on Gala Dinner website (link active through June 2, 2017)
- Two (2) copies of 2016 Gala Dinner highlights DVD

\$15,000 EMERALD SPONSOR

- One (1) Emerald Sponsor table with complimentary wine
- One (1) Bronze Sponsor table to be filled by JANM Young Professionals Network members or community members of sponsor's choice
- Two (2) complimentary valet parking passes
- One (1) full page color ad in Gala Dinner Journal
- Two (2) invitations to Private VIP Reception on Friday, May 5, 2017
- Recognition as Emerald Sponsor in all Gala Dinner print materials, and in one JANM social media post (schedule permitting)
- Sponsor name and website link on Gala Dinner website (link active through June 2, 2017)
- One (1) copy of 2016 Gala Dinner highlights DVD

\$10,000 PLATINUM SPONSOR

- One (1) Platinum Sponsor table with complimentary wine
- One (1) complimentary valet parking pass
- One (1) full page color ad in Gala Dinner Journal
- Recognition as Platinum Sponsor in all Gala Dinner print materials, Gala Dinner website, and in one JANM social media post (schedule permitting)
- One (1) copy of 2016 Gala Dinner highlights DVD

\$5,000 GOLD SPONSOR

- One (1) Gold Sponsor table
- One half (1/2) page black-and-white ad in Gala Dinner Journal
- Recognition as Gold Sponsor in all Gala Dinner print materials and on Gala Dinner website

\$3,500 SILVER SPONSOR

- One (1) Silver Sponsor table
- One quarter (1/4) page black-and-white ad in Gala Dinner Journal
- Recognition as Silver Sponsor in all Gala Dinner print materials and on Gala Dinner website

\$2,500 BRONZE SPONSOR

- One (1) Bronze Sponsor table
- Recognition as Bronze Sponsor in all Gala Dinner print materials and on Gala Dinner website

\$1,750 COMMUNITY SPONSOR - FOR NON PROFIT ORGANIZATIONS ONLY

- One (1) Community Sponsor table
- Recognition as Community Sponsor in all Gala Dinner print materials and on Gala Dinner website

\$20,000 GALA DINNER JOURNAL SPONSOR

- Recognition as Gala Dinner Journal Sponsor in all Gala Dinner print materials, and in one JANM social media post (schedule permitting)
- Sponsor name, logo and URL on Gala Dinner website
- Ten (10) invitations to Private VIP Reception on Friday, May 5, 2017
- One (1) full page color ad on outside back cover of Gala Dinner Journal

\$10,000 GALA DINNER VIP RECEPTION HOST

- Friday, May 5, 2017 at the Japanese American National Museum
- Opportunity to welcome guests from podium during VIP Reception
 - Recognition as Gala Dinner VIP Reception Host in all Gala Dinner print materials, on Gala Dinner website, and in one JANM social media post (schedule permitting)
 - Ten (10) invitations to Private VIP Reception on Friday, May 5, 2017
 - One (1) full page color ad in Gala Dinner Journal

\$10,000 GALA DINNER GENERAL RECEPTION HOST

- Saturday, May 6, 2017 at the Westin Bonaventure Hotel & Suites
- Recognition as Gala Dinner VIP Reception Host in all Gala Dinner print materials, on Gala Dinner website, and in one JANM social media post (schedule permitting)
 - One (1) full page color ad in Gala Dinner Journal

\$10,000 BID FOR EDUCATION LEADER

- Recognition as Bid for Education Leader during Dinner program, including sponsor name and logo projected on screen
- Recognition as Bid for Education Leader in all Gala Dinner print materials, Gala Dinner website, and in one JANM social media post (schedule permitting)
- One (1) full page color ad in Gala Dinner Journal

\$5,000 DINNER GIFT SPONSOR

- Recognition as Dinner Gift Sponsor in all Gala Dinner print materials and Gala Dinner website
- Sponsor name on gift given to each Dinner guest (approximately 1,200)
- One (1) half page black-and-white ad in Gala Dinner Journal

\$5,000 DINNER WINE SPONSOR

- Recognition as Dinner Wine Sponsor in all Gala Dinner print materials and Gala Dinner website
- Sponsor name on wine card placed on tables at Platinum Sponsor and higher
- One (1) half page black-and-white ad in Gala Dinner Journal

\$5,000 CENTERPIECE SPONSOR

- Recognition as Centerpiece Sponsor in all Gala Dinner print materials and Gala Dinner website
- Sponsor name on table centerpieces at each Gala Dinner table
- One (1) half page black-and-white ad in Gala Dinner Journal

2017 Gala Dinner Journal Advertising Opportunities

Ad placement costs are fully tax deductible.



Full Page Color (in preferred location)

- 7.5" (w) x 10" (h)
- \$2,500



Full Page Black & White

- 7.5" (w) x 10" (h)
- \$1,000



Half Page Black & White

- 7.5" (w) x 4.75" (h)
- \$550



Quarter Page Black & White

- 3.5" (w) x 4.75" (h)
- \$350



Community Quarter Page Black & White (for community non-profit organizations only)

- 3.5" (w) x 4.75" (h)
- \$250



Business Card

- \$175

Ad Specifications

Acceptable file formats

- PDF (Mac preferred)
- Indesign CS5 or below. Include both .indd file and PDF for reference.
- Illustrator CS5 or below. Include both .ai and EPS or PDF for reference.
- Photoshop CS5 or below. All Photoshop files should be 300dpi resolution, 100% of final size for both grayscale and full color CMYK images. RGB files not accepted. Bitmap TIFF files should be saved at 600dpi resolution, 100% of final size.

Submitting artwork electronically

- Macintosh format preferred.
- 200MB max file size.
- Email or online transfer (such as Dropbox, WeTransfer) are acceptable.
- Convert all images to CMYK.
- Acceptable image formats: JPG, PNG, TIFF. Include all images used when sending files.
- **PLEASE INCLUDE ALL FONTS USED OR CONVERT ALL TEXT TO OUTLINES TO ENSURE YOUR DESIGN IS PRINTED CORRECTLY.**

Submitting business cards and/or previously printed materials

- Business cards, brochures, etc. will be reproduced at actual size only.
- Please be aware that business cards and brochures may create moiré patterns when scanned and reprinted.

Please note

- For an additional fee, JANM can produce your ad for you.
- Our graphics production department cannot modify PDF, EPS, or TIFF files. Please ensure that these file types conform to our specifications in order to be press ready. Additional costs may be charged if non-conforming files are submitted.
- Ad bleeds are not available. Ads without visible borders will be outlined.
- Artwork will not be returned unless requested.

Gala Dinner Journal space reservation deadline is Friday, March 3, 2017.

Gala Dinner Journal artwork must be received by Monday, March 13, 2017.

Mail to: 2017 Gala Dinner

**Japanese American National Museum
100 North Central Avenue, Los Angeles, CA 90012**

E-mail to: galadinner@janm.org

Questions: 213.625.0414, ext. 5669