



JAPANESE AMERICAN NATIONAL MUSEUM

SPONSORSHIP and UNDERWRITING OPPORTUNITIES
2018 Gala Dinner and Silent Auction

**Service
to
Democracy**

Saturday, April 21, 2018
Westin Bonaventure Hotel and Suites, Los Angeles
404 South Figueroa Street
Los Angeles, CA 90071

100 North Central Avenue, Los Angeles, California 90012
Tel 213.625.0414 ext. 5669 • Fax 213.687.9135 • Email galadinner@janm.org
janm.org • janmstore.com





\$100,000 SIGNATURE SPONSOR

- Two (2) Signature Sponsor tables with complimentary wine
- Ten (10) complimentary valet parking passes
- Twenty (20) complimentary drink tickets
- Two (2) full page color ads in Gala Dinner Journal
- One (1) full page welcome letter in Gala Dinner Journal
- Twenty (20) invitations to Private VIP Reception on Friday, April 20, 2018
- Recognition as Signature Sponsor in all Gala Dinner print materials, on janm.org home page rotating banner, and in one JANM social media post (schedule permitting)
- Sponsor name, logo, and website link on Gala Dinner website (link active through May 21, 2018)
- Sponsor name or logo on Gala Dinner step and repeat
- Ten (10) copies of 2018 Gala Dinner highlights DVD

\$50,000 PRESENTING SPONSOR

- One (1) Presenting Sponsor table with complimentary wine
- One (1) Platinum Sponsor table with complimentary wine
- Ten (10) complimentary valet parking passes
- Ten (10) complimentary drink tickets
- Two (2) full page color ads in Gala Dinner Journal
- Ten (10) invitations to Private VIP Reception on Friday, April 20, 2018
- Recognition as Presenting Sponsor in all Gala Dinner print materials, and in one JANM social media post (schedule permitting)
- Sponsor name, logo, and website link on Gala Dinner website (link active through May 21, 2018)
- Sponsor name or logo on Gala Dinner step and repeat
- Five (5) copies of 2018 Gala Dinner highlights DVD

\$25,000 DIAMOND SPONSOR

- One (1) Diamond Sponsor table with complimentary wine
- One (1) Gold Sponsor table
- Five (5) complimentary valet parking passes
- Ten (10) complimentary drink tickets
- One (1) full page color ad in Gala Dinner Journal
- Six (6) invitations to Private VIP Reception on Friday, April 20, 2018
- Recognition as Diamond Sponsor in all Gala Dinner print materials, and in one JANM social media post (schedule permitting)
- Sponsor name, logo, and website link on Gala Dinner website (link active through May 21, 2018)
- Two (2) copies of 2018 Gala Dinner highlights DVD

\$15,000 EMERALD SPONSOR

- One (1) Emerald Sponsor table with complimentary wine
- One (1) Bronze Sponsor table to be filled by JANM Young Professionals Network members or community members of sponsor's choice
- Two (2) complimentary valet parking passes
- One (1) full page color ad in Gala Dinner Journal
- Two (2) invitations to Private VIP Reception on Friday, April 20, 2018
- Recognition as Emerald Sponsor in all Gala Dinner print materials, and in one JANM social media post (schedule permitting)
- Sponsor name and website link on Gala Dinner website (link active through May 21, 2018)
- One (1) copy of 2018 Gala Dinner highlights DVD

\$10,000 PLATINUM SPONSOR

- One (1) Platinum Sponsor table with complimentary wine
- One (1) complimentary valet parking pass
- One (1) full page color ad in Gala Dinner Journal
- Recognition as Platinum Sponsor in all Gala Dinner print materials, on Gala Dinner website, and in one JANM social media post (schedule permitting)
- One (1) copy of 2018 Gala Dinner highlights DVD

\$5,000 GOLD SPONSOR

- One (1) Gold Sponsor table
- One half (1/2) page black-and-white ad in Gala Dinner Journal
- Recognition as Gold Sponsor in all Gala Dinner print materials and on Gala Dinner website

\$4,000 SILVER SPONSOR

- One (1) Silver Sponsor table
- One quarter (1/4) page black-and-white ad in Gala Dinner Journal
- Recognition as Silver Sponsor in all Gala Dinner print materials and on Gala Dinner website

\$3,000 BRONZE SPONSOR

- One (1) Bronze Sponsor table
- Recognition as Bronze Sponsor in all Gala Dinner print materials and on Gala Dinner website

\$2,000 COMMUNITY SPONSOR - FOR NON PROFIT ORGANIZATIONS ONLY

- One (1) Community Sponsor table
- Recognition as Community Sponsor in all Gala Dinner print materials and on Gala Dinner website

\$20,000 GALA DINNER JOURNAL SPONSOR

- Recognition as Gala Dinner Journal Sponsor in all Gala Dinner print materials, and in one JANM social media post (schedule permitting)
- Sponsor name, logo and URL on Gala Dinner website
- Ten (10) invitations to Private VIP Reception on Friday, April 20, 2018
- One (1) full page color ad on outside back cover of Gala Dinner Journal

\$10,000 GALA DINNER VIP RECEPTION HOST

- Friday, April 20, 2018 at the Japanese American National Museum
- Opportunity to welcome guests from podium during VIP Reception
 - Recognition as Gala Dinner VIP Reception Host in all Gala Dinner print materials, on Gala Dinner website, and in one JANM social media post (schedule permitting)
 - Ten (10) invitations to Private VIP Reception on Friday, April 20, 2018
 - One (1) full page color ad in Gala Dinner Journal

\$10,000 GALA DINNER GENERAL RECEPTION HOST

- Saturday, April 21, 2018 at the Westin Bonaventure Hotel & Suites
- Recognition as Gala Dinner VIP Reception Host in all Gala Dinner print materials, on Gala Dinner website, and in one JANM social media post (schedule permitting)
 - One (1) full page color ad in Gala Dinner Journal

\$10,000 BID FOR EDUCATION LEADER

- Recognition as Bid for Education Leader during Dinner program, including sponsor name and logo projected on screen
- Recognition as Bid for Education Leader in all Gala Dinner print materials, on Gala Dinner website, and in one JANM social media post (schedule permitting)
- One (1) full page color ad in Gala Dinner Journal

\$5,000 DINNER GIFT SPONSOR

- Recognition as Dinner Gift Sponsor in all Gala Dinner print materials and on Gala Dinner website
- Sponsor name on gift given to each Dinner guest (approximately 1,200)
- One (1) half page black-and-white ad in Gala Dinner Journal

\$5,000 DINNER WINE SPONSOR

- Recognition as Dinner Wine Sponsor in all Gala Dinner print materials and on Gala Dinner website
- Sponsor name on wine card placed on tables at Platinum Sponsor and higher
- One (1) half page black-and-white ad in Gala Dinner Journal

\$5,000 CENTERPIECE SPONSOR

- Recognition as Centerpiece Sponsor in all Gala Dinner print materials and on Gala Dinner website
- Sponsor name on table centerpieces at each Gala Dinner table
- One (1) half page black-and-white ad in Gala Dinner Journal

2018 Gala Dinner Journal Advertising Opportunities

Ad placement costs are fully tax deductible.



Full Page Color (in preferred location)

- 7.5" (w) x 10" (h)
- \$2,500



Full Page Black & White

- 7.5" (w) x 10" (h)
- \$1,000



Half Page Black & White

- 7.5" (w) x 4.75" (h)
- \$550



Quarter Page Black & White

- 3.5" (w) x 4.75" (h)
- \$350



Community Quarter Page Black & White (for community non-profit organizations only)

- 3.5" (w) x 4.75" (h)
- \$250



Business Card

- \$175

Ad Specifications

Acceptable file formats

- PDF (Mac preferred)
- Indesign CS5 or below. Include both .indd file and PDF for reference.
- Illustrator CS5 or below. Include both .ai and EPS or PDF for reference.
- Photoshop CS5 or below. All Photoshop files should be 300dpi resolution, 100% of final size for both grayscale and full color CMYK images. RGB files not accepted. Bitmap TIFF files should be saved at 600dpi resolution, 100% of final size.

Submitting artwork electronically

- Macintosh format preferred.
- 200MB max file size.
- Email or online transfer (such as Dropbox, WeTransfer) are acceptable.
- Convert all images to CMYK.
- Acceptable image formats: JPG, PNG, TIFF. Include all images used when sending files.
- **PLEASE INCLUDE ALL FONTS USED OR CONVERT ALL TEXT TO OUTLINES TO ENSURE YOUR DESIGN IS PRINTED CORRECTLY.**

Submitting business cards and/or previously printed materials

- Business cards, brochures, etc. will be reproduced at actual size only.
- Please be aware that business cards and brochures may create moiré patterns when scanned and reprinted.

Please note

- For an additional fee, JANM can produce your ad for you.
- Our graphics production department cannot modify PDF, EPS, or TIFF files. Please ensure that these file types conform to our specifications in order to be press ready. Additional costs may be charged if non-conforming files are submitted.
- Ad bleeds are not available. Ads without visible borders will be outlined.
- Artwork will not be returned unless requested.

Gala Dinner Journal space reservation deadline is Monday, February 5, 2018.

Gala Dinner Journal artwork must be received by Monday, February 19, 2018.

Mail to: 2018 Gala Dinner

**Japanese American National Museum
100 North Central Avenue, Los Angeles, CA 90012**

E-mail to: galadinner@janm.org

Questions: 213.625.0414, ext. 5669

2018 Gala Dinner Sponsorship Form



JAPANESE AMERICAN NATIONAL MUSEUM

100 North Central Avenue, Los Angeles, California 90012

Tel 213.625.0414 ext. 5669 • Fax 213.687.9135 • galadinner@janm.org

Company/Organization _____

Primary Contact Name _____ Title _____

Address _____

City/State/Zip _____

Business Phone () _____ Cell Phone () _____

E-Mail Address _____ Home Phone () _____

Please list my company/organization in all Gala Dinner materials as: _____

DINNER TABLE SPONSORSHIPS

Signature Sponsor	___ @ \$100,000	=	\$ _____
Presenting Sponsor	___ @ \$50,000	=	\$ _____
Diamond Sponsor	___ @ \$25,000	=	\$ _____
Emerald Sponsor	___ @ \$15,000	=	\$ _____
Platinum Sponsor	___ @ \$10,000	=	\$ _____
Gold Sponsor	___ @ \$5,000	=	\$ _____
Silver Sponsor	___ @ \$4,000	=	\$ _____
Bronze Sponsor	___ @ \$3,000	=	\$ _____
Community Sponsor (for community non-profit groups only)	___ @ \$2,000	=	\$ _____

OTHER SPONSORSHIP (please list) _____ = \$ _____

DINNER JOURNAL ADVERTISING

Full Page Color	___ @ \$2,500	=	\$ _____
Full Page B & W	___ @ \$1,000	=	\$ _____
Half Page B & W	___ @ \$550	=	\$ _____
Quarter Page B & W	___ @ \$350	=	\$ _____
Community Quarter Page B & W (for community non-profit groups only)	___ @ \$250	=	\$ _____
Business Card	___ @ \$175	=	\$ _____
I would like to upgrade my ad to _____ size.		=	\$ _____

OTHER

I would like to make a donation to the Bid for Education of: _____ = \$ _____

I would like to donate to the Silent Auction. Please contact me. _____

TOTAL = \$ _____

PAYMENT INFORMATION

___ Please send an invoice ___ Enclosed is my check made payable to the Japanese American National Museum

___ Please charge my credit card

VISA MasterCard American Express Discover

Card Number _____ CVV# _____

Name of Cardholder _____

Expiration Date _____ Signature _____