



2023

IMPACT REPORT

OUR MISSION

Promote the understanding and appreciation of America's ethnic and cultural diversity by sharing the Japanese American experience.



“The museum itself was absolutely brilliant, with exceptional, thoughtfully curated exhibits, especially the amazing *BeHere / 1942* by Masaki Fujihata which incorporates amazing AR technology. If you have the opportunity to see this exhibit, I HIGHLY recommend it”
— Barb Pollack via Twitter

FINANCIALS

Revenue

Grant funding	\$5,653,042
Contributed revenue	\$5,435,797
Earned operating revenue	\$3,063,526
Other Gains	\$2,466,506
Total	\$16,618,871

Expenses

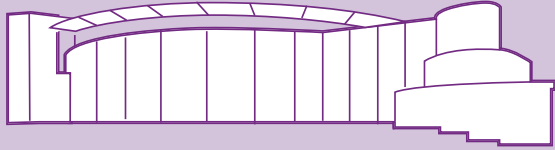
Program Services	(\$9,556,079)
Management and General	(\$2,290,745)
Development	(\$1,492,881)
Total	(\$13,339,705)

SURPLUS

\$3,279,166

(July 1, 2022–June 30, 2023)

YEAR AT A GLANCE



103,926 visitors (FY2023)



83
Collections
acquired



160,000+
objects in the
permanent collection



7,000+
Members



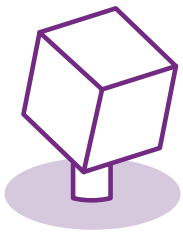
10,700+
K-12 students



28,000
ireichō stamps



165 volunteers
contributed 7,063 hours



ATTENDANCE

53,322
Museum Admission

37,488
Public Programs and Special Events

13,116
Education
and Groups

6,000 people
Oshogatsu Family Festival

3,067 people
Natsumatsuri

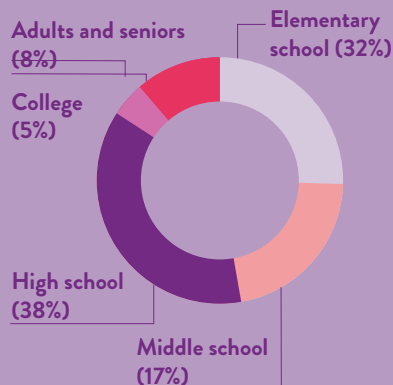


9,067 people
attended free Family Festivals

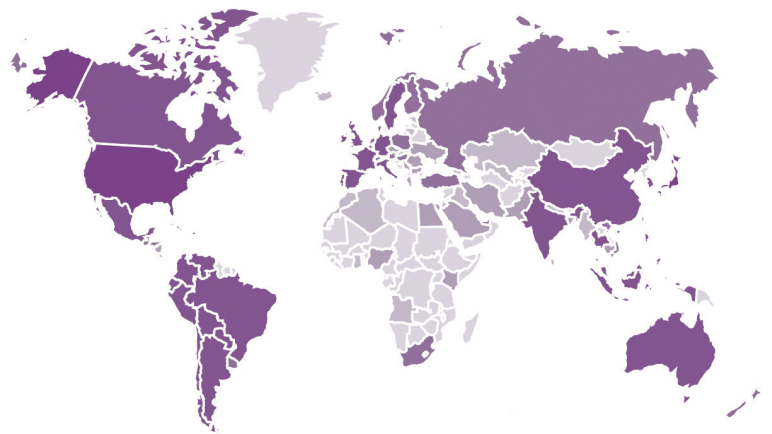


16,414
Views
of virtual exhibition

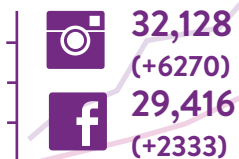
EDUCATION & GROUP PROGRAM REACH



DISCOVER NIKKEI



United States	207K	Peru	33K
Japan	172K	Canada	23K
Brazil	42K	Mexico	23K



**SOCIAL MEDIA
FOLLOWERS***



Based on FY2023 (July 1, 2022–June 30, 2023) report figures
*Social media figures based on 2023 calendar year



EXHIBITIONS

SPECIAL EXHIBITIONS

May 7, 2022–Jan. 8, 2023

BeHere / 1942: A New Lens on the Japanese American Incarceration

Feb. 26, 2022–Feb. 19, 2023

Sutra and Bible: Faith and the Japanese American World War II Incarceration

Mar. 4–Oct. 1, 2023

Don't Fence Me In: Coming of Age in America's Concentration Camps

ONGOING

Common Ground: The Heart of Community
The Interactive StoryFile of Lawson Ichihiro Sakai

ONLINE

Wakaji Matsumoto—An Artist in Two Worlds: Los Angeles and Hiroshima, 1917–1944

An American Vocabulary: Words into Action

TRAVELING

hapa.me: 15 Years of the hapa Project

May 21–Aug. 13, 2023 (Portland, OR)

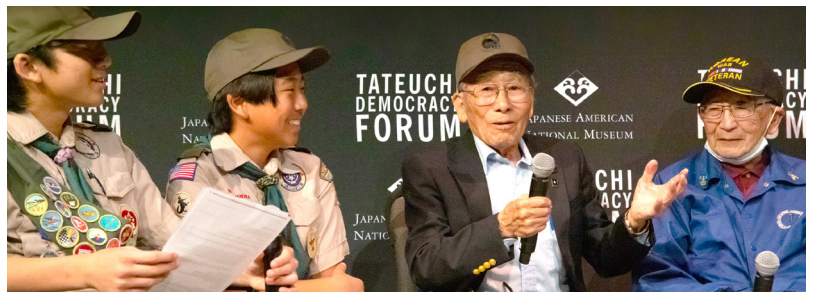
Tatau: Marks of Polynesia

Aug. 12–Dec. 30, 2023 (Salt Lake City, UT)

Nov. 13, 2021–Jul. 4, 2022 (Honolulu, HI)

EDUCATION

JANM's school visit program returned to pre-pandemic capacity in January 2023, serving as many as 100 students per day. Virtual programs spread our reach nationwide, serving students and teachers in California, Georgia, Maine, Maryland, Nevada, Pennsylvania, Vermont, Virginia, Washington, Wisconsin, and the District of Columbia through virtual tours and educator workshops.



PUBLIC PROGRAMS

JANM presented more than 50 public programs, including the Oshogatsu Family Festival, attended by 6,000 people of all ages and backgrounds.

IREICHŌ

More than 10,730 visitors from 37 states plus the District of Columbia, and from as far away as Japan and Switzerland, have visited the Ireichō, the Sacred Book of Names memorializing the 125,000 people incarcerated in America's concentration camps. More than 27,500 names have been stamped to date. The impact spread across the nation with moving stories on *The Today Show*, *ABC Nightly News*, NPR's *All Things Considered*, and elsewhere, that raised awareness of the incarceration and brought personal stories of affected families to national audiences.

DEFINING COURAGE

JANM is proud to join Story Boldly and Outside In Theatre to present the national tour of *Defining Courage*, the immersive live show about the heroic Nisei soldiers of World War II. After multiple sold-out performances in Honolulu, Irvine, and Los Angeles earlier this year, the show will travel to venues across the country, including the Kennedy Center in Washington, DC, on Veteran's Day.

DISCOVER NIKKEI

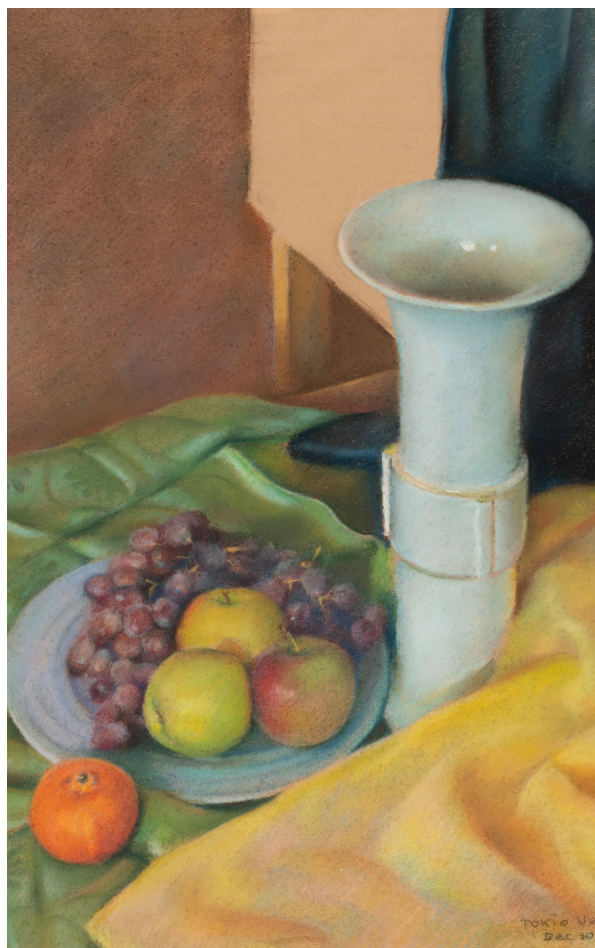
With more than 585,000 users in FY2023, JANM's Discover Nikkei website is a valuable resource and community for people around the globe.

DEMOCRACY CENTER

The National Center for the Preservation of Democracy celebrated the work of Artist Fellows Audrey Chan and Jason Chu, creators of the flash card project *An American Vocabulary: Words to Action*.

WATASE MEDIA ART CENTER

The short documentary *Benkyodo: The Last Manju Shop in J-town*, directed by past and present MAC Directors Akira Boch and Tadashi Nakamura, premiered at CAAMFest, the world's largest showcase for new Asian American and Asian film, and was screened at the Austin Asian American Film Festival, while MAC's short documentary *Sincerely Miné Okubo*, directed by Yuka Murakami, screened at the Chicago Asian American Showcase and the Seattle Asian American Film Festival.



Thanks to the generosity of donors, JANM added 83 acquisitions to the collection, including this pastel by Tokio Ueyama (1889–1954), an Issei known as a studied and rising prewar artist and also as the founder of BunkaDo.

The Collection department's other efforts this year included conservation and preparation of art traveling to the Museum of Modern Art Wakayama, Japan, for an exhibition in fall 2023.

Fusako "Jonie" Aizawa stands by a barbed wire fence in an American concentration camp, Christmas 1944. Japanese American National Museum, Gift of Myrtle Joyce Barley Ward, 2003.12.14; Tokio Ueyama, Untitled, 1944, Japanese American National Museum, Gift of Wayne Brock, 2022.19.1; Tattoo by Su'a Sulu'ape Peter. Photograph by John Agcaoli. Additional photographs by Jim Conner, Paloma Dooley, MAC, Doug Mukai, and Kazu Morohashi.



“Having the opportunity to recognize my 10 family members’ names and to see this piece of history in person is amazing. Even if your family’s names aren’t in the book, it is still a shared history between all Americans.”

*— Janice Munemitsu
via Instagram*

“JANM is vital to keeping my family’s history alive and sharing with my children and generations to come. Museums help us connect to our past, the past of others and build a deeper sense of connectedness and humanity.”

— Anonymous

“Really made me open my eyes and realize how fortunate I am to be living such a great life.”

*— Natalia
(South Pasadena High School)*