

janm 

JAPANESE AMERICAN
NATIONAL MUSEUM

2026

GALA & ONLINE AUCTION

SPONSORSHIP OPPORTUNITIES

Saturday, May 30, 2026

JW Marriott Los Angeles

900 W. Olympic Blvd., Los Angeles, CA 90015

JANM GALA

Join us on Saturday, May 30, 2026, at the JW Marriott in the heart of downtown Los Angeles for JANM's annual Gala and Online Auction.

Experience an unforgettable evening with this year's honoree, Tamlyn Tomita, and enjoy a special program that highlights stories that have inspired us for generations and honors the legacy of the Japanese American community.

Exclusive Board and Sponsor after-party invitations will be extended to Presenting, Signature, and Diamond sponsors, offering a space to continue the night's celebration and conversations.

Visit janm.org for the latest Gala news and register online at onecau.se/janm2026 for real-time updates. We look forward to welcoming you and your distinguished guests at this year's Gala.

HONOREE



TAMLYN TOMITA

Tamlyn Tomita is an artist, activist, and actor best known for her role as Kumiko in *The Karate Kid, Part 2* alongside actor, “Noriyuki” Pat Morita and Nobu McCarthy, and whose stories continue on *Cobra Kai*. Other films include *Ultraman: Rising*, *The Joy Luck Club*, *The Day After Tomorrow*, *Come See the Paradise*, and the television shows *Avatar: The Last Airbender*, *Blue Eye Samurai*, *Monarch: Legacy of Monsters*, *The Good Doctor*, *The Man in the High Castle*, *Teen Wolf*, *Glee*, and *Eureka*. A native Angeleno and a proud AAPI embracing her Okinawan, Japanese, and Filipino heritages, she advocates for stories to be told from a “golden” perspective. She is a member of JANM’s Board of Governors and partnering sponsor with JANM and StoryBoldly in bringing *Defining Courage* to cities nationwide.

2026 GALA SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR (\$100,000)

- ◆ 20 Invitations to 2026 Gala
- ◆ 20 Invitations to the After-Party
- ◆ Invitation to make special remarks during the 2026 Gala
- ◆ Prominent recognition as Presenting Sponsor on Gala program materials and social media posts
- ◆ Reserved priority table
- ◆ Name or logo on step-and-repeat banner
- ◆ Logo and weblink on Gala webpage
- ◆ Two full-page color ads in the Gala program booklet*
- ◆ Premium digital ad with name or logo and weblink on OneCause mobile bidding site
- ◆ Special mention in our press release and an ad in *The Rafu Shimpo*
- ◆ Opportunity to set up a branded vendor booth at the event

SIGNATURE SPONSOR (\$60,000)

- ◆ 20 Invitations to 2026 Gala
- ◆ 20 Invitations to the After-Party
- ◆ Prominent recognition as a Signature sponsor on all Gala materials and in a social media post
- ◆ Reserved priority table
- ◆ Name or logo on step-and-repeat banner
- ◆ Logo and weblink on Gala webpage
- ◆ One full-page color ad in the Gala program booklet*
- ◆ Premium digital ad with name or logo and weblink on OneCause mobile bidding site
- ◆ Special mention in our press release and an ad in *The Rafu Shimpo*
- ◆ Opportunity to set up a branded vendor booth at the event

DIAMOND SPONSOR (\$30,000)

- ◆ 10 Invitations to 2026 Gala
- ◆ 10 Invitations to the After-Party
- ◆ Recognition as a Diamond sponsor on all materials and in a social media post
- ◆ Reserved priority table
- ◆ Name or logo on step-and-repeat banner
- ◆ Logo and weblink on Gala webpage
- ◆ One full-page color ad in the Gala program booklet*
- ◆ Premium digital ad with name or logo and weblink on OneCause mobile bidding site
- ◆ Special mention in our press release and an ad in *The Rafu Shimpo*
- ◆ Opportunity to set up a branded vendor display at the event



EMERALD SPONSOR (\$15,000)

- ◆ 10 Invitations to 2026 Gala
- ◆ 6 Invitations to the After-Party
- ◆ Logo and weblink on Gala website
- ◆ Premium digital ad with name/logo and weblink on OneCause mobile bidding site
- ◆ Recognition in Gala program booklet*
- ◆ Recognition as an Emerald sponsor on other Gala materials and in a social media post

PLATINUM SPONSOR (\$10,000)

- ◆ 10 Invitations to 2026 Gala
- ◆ 4 Invitations to the After-Party
- ◆ Weblink on Gala website
- ◆ Premium digital ad with name/logo and weblink on OneCause mobile bidding site
- ◆ Recognition in Gala program booklet*
- ◆ Recognition as a Platinum sponsor on other Gala materials and in a social media post

GOLD SPONSOR (\$6,000)

- ◆ 10 Invitations to 2026 Gala
- ◆ 2 Invitations to After-Party
- ◆ Standard digital ad with name/logo and weblink on OneCause mobile bidding site
- ◆ Recognition in Gala program booklet*
- ◆ Recognition as a Gold sponsor on other Gala materials

COMMUNITY SPONSOR (\$3,000)

For nonprofit organizations only

- ◆ 5 Invitations to 2026 Gala
- ◆ 2 Invitations to the After-Party
- ◆ Standard digital ad with name/logo and weblink on OneSmart mobile bidding site
- ◆ Recognition in Gala booklet*
- ◆ Recognition as a Community sponsor on other Gala materials

* Sponsorship commitments must be received by Tuesday, March 31, 2026, to ensure inclusion in the Gala booklet.

All contributions are tax-deductible except \$275 per person for a seated dinner and \$325 per person for a seated dinner and the after-party. The Japanese American National Museum is a nonprofit 501(c)(3) organization. Federal Tax ID #95-3966024

EXCLUSIVE SPONSORSHIP OPPORTUNITIES



BOARD & SPONSORS AFTER-PARTY HOST (\$20,000)

- ◆ Opportunity to welcome guests from the podium during the After-Party
- ◆ Recognition as After-Party Host in Gala materials and in one JANM social media post
- ◆ 10 invitations to Board and Sponsors After-Party (does not include dinner)
- ◆ Recognition in Gala booklet shared with all attending guests*
- ◆ Premium digital ad

VALET PARKING SPONSOR (\$10,000)

- ◆ Recognition as Valet Parking Sponsor in Gala materials and in one JANM social media post
- ◆ Recognition in Gala program booklet*
- ◆ Recognition on Gala website
- ◆ Logo or recognition added on event valet signage (optional)
- ◆ Premium digital ad

CENTERPIECE SPONSOR (\$7,500)

- ◆ Recognition as Centerpiece Sponsor in Gala materials and in one JANM social media post
- ◆ Recognition on Gala website
- ◆ Sponsor name on every Gala table
- ◆ Premium digital ad

* Sponsorship commitments must be received by Tuesday, March 31, 2026, to ensure inclusion in the Gala booklet.

EDUCATIONAL PROGRAM OPPORTUNITIES

BID FOR EDUCATION LEADER (\$10,000)

Lead the future and make a lasting difference to our nationwide education work through the Bid For Education Program.

The program enables onsite and virtual visits to JANM that serve more than 12,000 primary and secondary school students and teachers every year. Funds raised are earmarked to support transportation, museum admission, and visit fees for students from Title I schools, or schools qualifying for Title I services or free/reduced lunch.

- ◆ Recognition as Bid for Education Leader during program, including sponsor name and/or logo shown on event screens, website, and Gala booklet*
- ◆ Mention in one JANM social media post
- ◆ Premium digital ad

* Sponsorship commitments must be received by Tuesday, March 31, 2026, to ensure inclusion in the Gala booklet.



FOR MORE INFORMATION:

EMAIL: specialevents@janm.org

TEL: (213) 306-5676



REGISTER ONLINE
ON ONECAUSE

2026 ADVERTISING OPPORTUNITIES

Want to be seen by our diverse community members? We offer Premium and Standard advertising opportunities. All sponsor ads will be featured on our online mobile bidding website at onecau.se/janm2026 and printed in the Gala booklet.



PREMIUM PRINT & DIGITAL AD (\$1,500)

Printed Ad:

- ◆ One full-page color ad in the Gala booklet*

Digital Ad:

- ◆ Digital ads will be displayed before Standard Tier ads
- ◆ Will be displayed on the home page of JANM's OneCause site
- ◆ Will be integrated among the auction package listings
- ◆ Will scroll on-screen during the Bid for Education portion of the program

Digital Ad Features:

- Sponsor name recognition
- Logo image (optional)
- Webpage link to sponsor website (optional)

STANDARD DIGITAL AD ONLY (\$750)

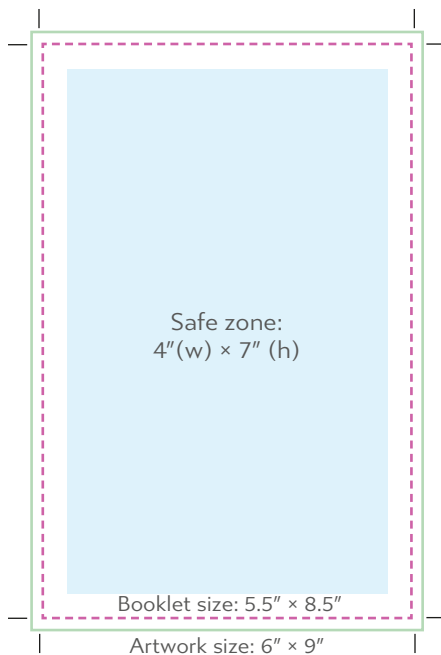
Digital Ad:

- ◆ Digital ads will be displayed after Premium Tier ads
- ◆ Will be displayed on the home page of JANM's OneCause site

* Sponsorship commitments must be received by Tuesday, March 31, 2026, to ensure inclusion in the Gala booklet.

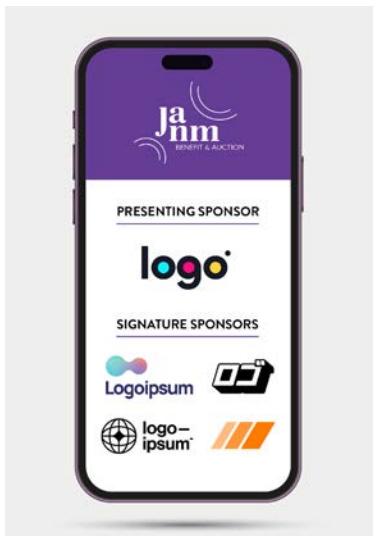
All contributions are tax-deductible except \$275 per person for a seated dinner and \$325 per person for a seated dinner and the after-party. The Japanese American National Museum is a nonprofit 501(c)(3) organization. Federal Tax ID #95-3966024

2026 ADVERTISING OPPORTUNITIES (CONTINUED)



FULL PAGE AD SPECS:

- Artwork size: 5.5"×8.5" with 0.25" bleed, all sides
 - Safe zone: 0.75" type safety
 - Color ads: 300 dpi CMYK print quality PDF, JPEG, TIFF, or EPS with crop marks
 - Black and white ads should be 300 dpi print quality PDF, JPEG, TIFF, or EPS with crops.
 - No spot colors.
- * Sponsorship commitments must be received by Tuesday, March 31, 2026, to ensure inclusion in the Gala booklet. Artwork must be received no later than Tuesday, April 7, 2026.



DIGITAL AD SPECS:

- 580W × 286H pixels
- White or transparent background
- 300 dpi

Acceptable file formats:

- JPEG, GIF, PNG

- * Logo image, webpage link, and sponsorship recognition title must be received by Friday, May 1, 2026, for the digital ad placement. Ads will be added on a rolling basis. Please allow up to one week upon receipt for processing.

Information Card No. D0512 Issued pursuant to Los Angeles Municipal Code, Chapter IV, Article 4, Philanthropy. For information about this appeal, call 213.625.0414. This is not an endorsement; for public information only. Person in charge of appeal: Doug Van Kirk. Annual Gala and Online Auction Fundraiser through June 30, 2026. Net proceeds to benefit the Museum's exhibitions, educational programs, and operations. Previous 2024/2025 activity collected a total of \$243,805, of which \$36,262 (14.9%) was applied to expenses and \$207,543 was used for charitable purposes. Cardholder registered with the Los Angeles Police Commission Charitable Services Section, Commission Investigation Division at 213.996.1260, pccharity@lapd.online, and www.lapdonline.org. Date issued: 7/25/2024. Scott Moffitt, Commanding Officer, Commission Investigation Division. Federal Tax ID #95-3966024. Photos by: Madelyn Chan, Elvira Draat, Cyan Hsu, Bogdan Hoda, Tracy Kumono, Doug Mukai, Mike Palma, Sunshine Seeds.

JOIN US



SPONSORSHIP REPLY FORM

Company/Organization _____

Primary Contact Name _____

Address _____

City/State/ZIP _____

Business Phone (____) _____ Cell Phone (____) _____

Email Address _____ (required) Home Phone (____) _____

Please recognize my sponsorship in all Gala-related materials as: _____

Gala Sponsorship Levels

Presenting Sponsor _____ @ \$100,000 = \$ _____

Signature Sponsor _____ @ \$60,000 = \$ _____

Diamond Sponsor _____ @ \$30,000 = \$ _____

Emerald Sponsor _____ @ \$15,000 = \$ _____

Platinum Sponsor _____ @ \$10,000 = \$ _____

Gold Sponsor _____ @ \$6,000 = \$ _____

Additional Sponsorship

Board & Sponsors After-Party Host _____ @ \$20,000 = \$ _____

Bid for Education Leader _____ @ \$10,000 = \$ _____

Valet Parking Sponsor _____ @ \$10,000 = \$ _____

Centerpiece Sponsor _____ @ \$7,500 = \$ _____

Advertising

Premium Print & Digital Ad _____ @ \$1,500 = \$ _____

Standard Digital Ad _____ @ \$750 = \$ _____

Other

I would like to make a donation to the Bid for Education in the amount of \$ _____

I would like to donate to the Auction. Please contact me.

I am interested in other sponsorship opportunities.

TOTAL \$ _____

Payment Information

____ Please send an invoice

____ Enclosed is my check made payable to the Japanese American National Museum

____ Please charge my credit card: Visa MasterCard American Express Discover

Card Number _____ Expiration Date _____ / _____

Signature _____



FOR MORE INFORMATION:

EMAIL: specialevents@janm.org

TEL: (213) 306-5676

Japanese American National Museum
100 N. Central Ave, Los Angeles, CA 90012